



MYAR

a modern view of the past

RE_CHECK 

F-W 20



- **RE_CHECK**

"Any self respecting Scot knows that a good tartan is the solution to everything: it tells you where you are, where you belong, who your friends and family are." - Trisha Telep

For centuries, tartan has been the ultimate symbol of clan kinship... checks and color combinations embodying a deep sense of belonging to a family and a territory.

The ancient, legendary spirit of tartan meets Myar's signature military aesthetic in the brand's Fall/Winter 2020 collection, which perfectly showcases the label's peculiar attention to details and unparalleled love for authentic traditions.

Fully embracing the art of upcycling, Myar's distinctive way to participate to the "green revolution", the brand carefully manipulates different tartan deadstock fabrics in a wide color palette to revamp the signature look of military staples. At the same time, civil garments, such as plaid shirts, are cross-pollinated with army references to create hybrid styles showing a new, fresh layered look. Crafted exclusively from deadstock fabrics and upcycled pieces, each of Myar's creations is one-of-a-kind, reflecting the brand's search for uniqueness and individuality.

The check extravaganza also invests cargo pants, military trenches, asymmetric shirts and jackets, which are peppered with bold safety orange pockets.

Playing with the multiple meanings of the word check, a German parka is fully inspected and turned inside out revealing its impeccable lining. The same treatment is dedicated to a zippered bomber, trimmed with military green tape.

In keeping with the brand's experimental approach, this season Myar also played with garment dyeing by using fully certified chemical techniques, reflecting the brand's authentic commitment to sustainability. Focusing on a restrained color palette of red, blue and yellow, the brand created charming overdyeing color effects on Swedish ribbed long-sleeved tops, patchwork shirts mixing camouflage and checks, as well as on hyper comfortable camouflage jogger sweatpants.

Telegraphing its distinctive message based on inclusivity, consciousness and creativity, Myar rediscovers traditions, gives new life to vintage garments and creates a community where awareness and respect dominate. Like in a clan, with its signature tartan.



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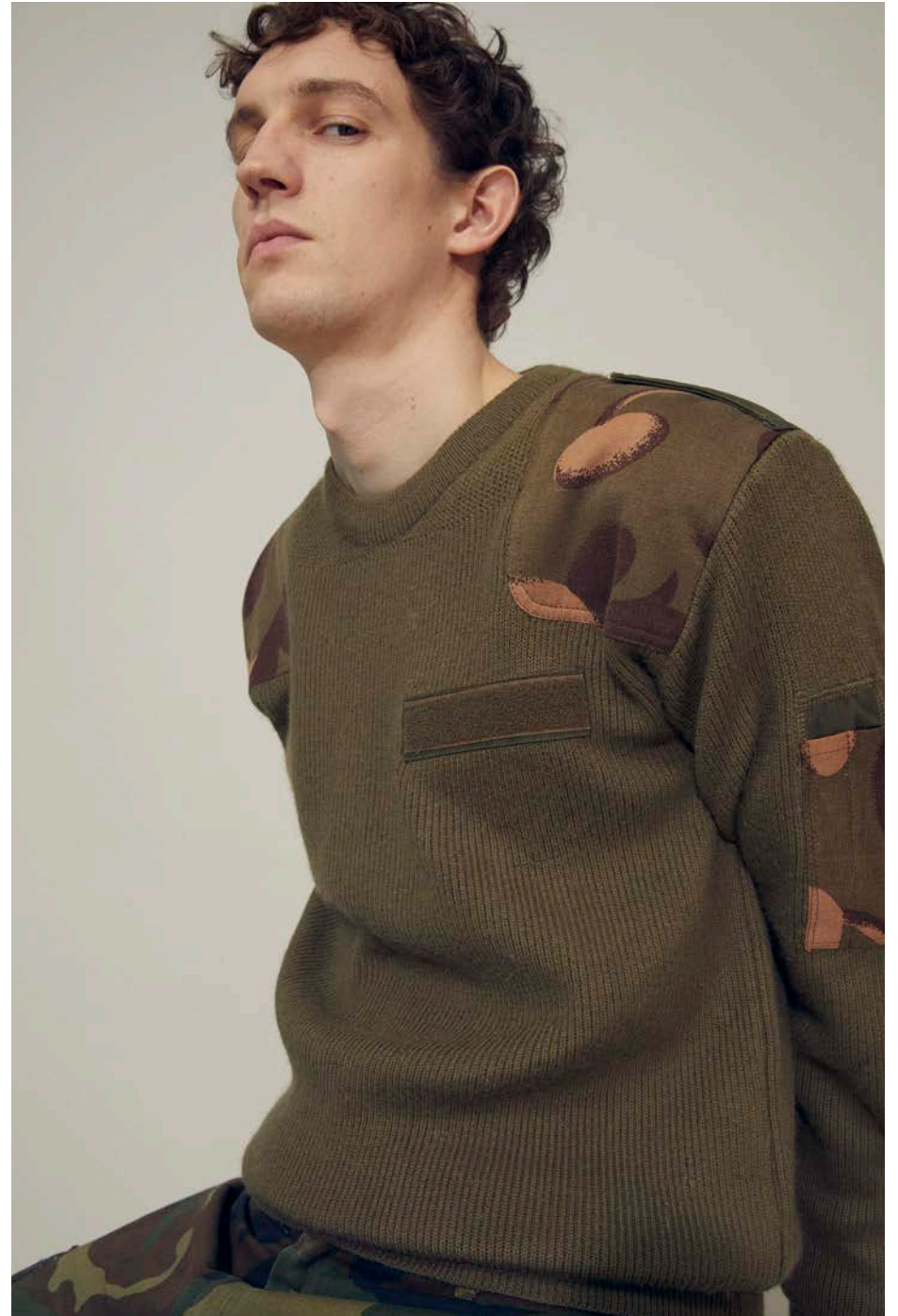


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MYAR fall winter 2020

pg.		code.	note.	pg.		code.	note.
pg. 2	top	ITC70	DUSTER COAT BODY ARMOUR COAT - 1970'S	pg. 14	top	CZC00	CZECHOSLOVAKIA RAINCOAT - 2000'S
	bottom	ITP8D	E.I. "FANTERIA" PANT - 1980'S		bottom	ITP9C	ITALIAN WOODLAND CAMOU PANT - 1990'S
pg. 3	top	SES7B	SWEDISH AIR FORCE SHIRT - 1970'S	pg. 15	top	USV00	US ARMY LINING ARMY VEST - 2000'S
	bottom	GBP9F	ENGLISH NAVY PANT - 1990'S		top	USW94	US ARMY SWEATSHIRT - 1990'S
pg. 4	top	ITC70	DUSTER COAT BODY ARMOUR COAT - 1970'S		bottom	ITP9C	ITALIAN WOODLAND CAMOU PANT - 1990'S
pg. 5	top	USW94	US ARMY SWEATSHIRT - 1990'S	pg. 17	top	DEJ8A	GERMAN ARMY JACKET - 1980'S
	bottom	MYPAL2	FATIGUE CHECK PANT - 2000'S	pg. 18	top	HRS00	CROATIAN HVO SHIRT - 2000'S
pg. 6	top	ITJ9D	ITALIAN MARINE JACKET - 1990'S		bottom	ITP9C	ITALIAN WOODLAND CAMOU PANT - 1990'S
pg. 7	top	CZJ9A	CZECHOSLOVAKIAN JACKET - 1990'S	pg. 19	top	GBV00	CIVIL FLANEL CHECK SHIRT AND BRITISH ARMY BODY ARMOUR - 2000'S
	bottom	GBP70	BRITISH FATIGUE PANT - 1970'S	pg. 20	top	CZC00	CZECHOSLOVAKIA RAINCOAT - 2000'S
pg. 8	top	SET90	SWEDEN LONG SLEEVE DYED SHIRT - 1990'S	pg. 21	top	GBJ9H	ENGLISH CAMOU/DPM JACKET - 1990'S
	bottom	ITP9C	ITALIAN WOODLAND CAMOU PANT - 1990'S		bottom	GBP9G	BRITISH DPM CAMOU PATTERN CHECK PANT - 1990'S
pg. 9	top	ITC70	DUSTER COAT BODY ARMOUR COAT - 1970'S	pg. 22	top	CZC00	CZECHOSLOVAKIA RAINCOAT - 2000'S
pg. 10	top	SET9A	SWEDEN LONG SLEEVE DYED SHIRT - 1990'S		bottom	ITP9C	ITALIAN WOODLAND CAMOU PANT - 1990'S
pg. 11	top	MYJC10	PADDED FLANEL MULTI POCKETS JACKET - 2020'S	pg. 23	top	HRS00	CROATIAN HVO SHIRT - 2000'S
pg. 12	top	MYJC10	PADDED FLANEL MULTI POCKETS JACKET - 2020'S	pg. 24	top	MYJC10	PADDED FLANEL MULTI POCKETS JACKET - 2020'S
pg. 13	top	MYVE02	CIVIL CHECKSHIRT AND BLANKET VEST - 2000'S				
	bottom	ITP9D	E.I. ESERCITO ITALIANO PANT - 1990'S				

pg.		code.	note.
pg. 25	top	GBV00	CIVIL FLANEL CHECK SHIRT AND BRITISH ARMY BODY ARMOUR - 2000'S
pg. 26	top	MYVE02	CIVIL CHECKSHIRT AND BLANKET VEST - 2000'S
	bottom	ITP9D	E.I. ESERCITO ITALIANO PANT - 1990'S
pg. 27	top	ITK80	ITALIAN E.I. SWEATER - 1980'S

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@joinmyar
www.myar.it
info@myar.it

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